

# Pan Oston®

## ESSENCE

*The most flexible self-service solution*

This highly customizable self-service solution is designed to speed up your interactive customer process in the most intuitive way. With an adaptable & flexible design that can be adjusted to any look & feel, the Essence fits into every store design. And thanks to its adjustable configurations this self-service solution is ready for checking out, self-order, registration, information, ticketing and many more.





## ENGAGE

The Essence helps you in reaching out to your customers. Create engagement by connecting to your customers by scanning a loyalty card, identification or picking up pre-ordered products like groceries or tickets at an event. The possibilities are endless, so start engaging with your customers now.



## INTERACT

Interact with your customers during their customer journey using the up to a 27 inch full HD capacitive touchscreen that doubles as digital signage for your store. Or inform your customers by adding an information touchpoint that is recognizable and intuitive to use.



## EXPERIENCE

Improve customer flow by utilizing the full potential of the Essence and let your customers experience seamless shopping as it is meant to be. By adding custom made support furniture you can create an unique self-service solution that is in line with the shopping experience of your customers, your store and brand.



## SCAN

The Essence is ready for a seamless scan, pay and go shopping experience. Our high quality scanners can be positioned in an ergonomically and intuitive way making scanning easy and fast. No matter if you are scanning products, QR-codes, loyalty cards or codes for pre-ordered products, the different scanner options makes the Essence a starting point for self-service.



## PAY

Get ready for the future and enjoy the flexible payment options that the Essence has to offer. Pay however you want, depending on your configuration it is possible to pay by card, contactless, your phone or your smart wear.



## GO!

Finish up your interaction or purchase by conveniently receiving a printed receipt, voucher, ticket or membership card. The modular design of the Essence allows different hardware to be integrated, giving you enough flexibility to integrate various printing solutions.



The Essence is designed to simplify and speed up self-service in Retail. Its efficient space saving design creates enough flexibility for adjustable configurations that are ready for checking out, self-order, registration, information, ticketing and more. Due to its modular design the Essence is easily integrated in existing or tailor made (support) furniture. And with its many various optimization possibilities you can adjust the look & feel in such a way that it fits to your store and brand experience.

Enjoy flexibility in software & hardware configurations and create the Essence you need for your business. Let it function as a touchpoint for your customers, regardless of whether the Essence is used as a self-checkout furniture, for self-ordering in restaurants, a registration terminal or a payment terminal.

- Efficient & modular design
- Flexible hardware options
- Component based easy swapping
- Efficient use of space
- Fits in every store
- Tailor made support furniture
- Customizable to your brand

# THE ESSENCE OF SELF-SERVICE

OS & GUI INDEPENDENT

INTEGRATED HARDWARE

COST & SPACE EFFICIENT  
POWER SOLUTION

LED INDICATOR WITH  
SMART CONTROLER

EDGE TO EDGE  
FULL HD TOUCHSCREEN

RETAIL GRADE PRINTER & SCANNER

SMALL FOOTPRINT





## FOR EXAMPLE CITY STORES

The small footprint of the Essence makes it an ideal solution for self-checkout in smaller Retail formulas that need to conserve space like city stores, grab&go or petrol stations. Integrate the Essence as a self-service solution in your counter creating an extra checkout point or wall-mount it in a convenient location for your customers to use. Whatever solution you are looking for, the Essence makes checking out and self-service possible.

## FOR EXAMPLE FASHION

Stop saying no to your customer and never run out of stock with the Essence in your store. By integrating an endless aisle solution that fits to the look & feel of your store, every customer can shop, order and pay on the spot. The capacitive 27 inch full HD touchscreen gives you endless possibilities to create a solution that interacts with your customers. Finalize your customer experience by adding support furniture to facilitate self-checkout for seamless shopping.

## FOR EXAMPLE FOOD & QSR

Use the Essence as an additional self-checkout, (pre)order or cross-selling station in your food courts or restaurants. The flexible design makes it possible to create an outstanding self service station that attracts the attention of your customers. Giving your customers the freedom to choose their own meal and making up- & crossselling easy. Use the Essence as a single standing kiosk, wall-mounted or countertop solution to fit your customer's needs.

**Pan Oston**®

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