

Pan Oston®

BLUE FIRE Prime

The first to greet your customers

This highly customizable BLUE FIRE Prime kiosk simplifies self-service. It is designed to speed up your interactive customer process in the most intuitive way. The standard, but adjustable configurations are ready for checking out, self-order, registration, information, gaming and betting, ticketing and many more.



reddot award 2018 winner



CONNECTING

Connect with your customers in many ways using the integrated Wi-Fi, Bluetooth, RFID or iBeacon. This connectivity allows you to help customers faster, forward special offers, give feedback, offer opportunities to register themselves and more.



IDENTIFYING

A kiosk is very suitable for identification of your customers. Think of a loyalty card for personal service or identification when picking up pre-ordered products like tickets at an event. Other usage can be identification by passport or membership cards.



PAYING

One of the common features of a kiosk is making payments. This can be done by bank card, cash, special coins or loyalty card. With the integrated cash management and the contactless payment solutions paying is made easy.



SCANNING

With scanning, a kiosk becomes the touchpoint that enables your customers to scan products or receive entrance- and parking tickets or other cards. They can also register themselves or provide access.



PRINTING

Depending on the function of the kiosk, different hardware can be integrated for printing a cash receipt, discount coupon, parking ticket, Public Transport card, membership card, etc.



INFORMATION

Information kiosks boost interaction and involvement with your customers. It is a way to provide your customers with additional product information and customer-specific or centralised advertisement. Frequently this type of kiosk is used for wayfinding.



ADVERTISING

Linked to a loyalty program, you can show customer-specific advertising on the kiosk by using narrowcasting or digital signage. Deploying your kiosk in this way ensures more personally oriented up- and cross selling. Creating a solid and profitable omnichannel sales strategy.



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The basic configuration can easily be adapted functionally for each market segment. Through the use of smart hardware and software components, you offer your customers a unique user experience. This innovative and fresh design fits perfectly into your omnichannel organization and is the ideal solution for self-service. The optional specifications always offer you the right configuration for your touchpoint. Regardless of whether the kiosk is used as a digital reception, for self-ordering in restaurants, a registration terminal in a hospital, or a payment terminal in a supermarket.

- Unique design
- The best ergonomics
- Configurable hardware
- Multiple customer functions
- Software integration
- (Remote) service and easy maintenance





**FOR EXAMPLE
SELF ORDER KIOSK**

The self-service functionality make ordering, purchasing and collecting food and drink quick and simple. It is meant to speed up the ordering process and give visitors more control over customizing their food and beverages. They can scan their loyalty card for discounts and pay with cash, contactless or by card. Our BLUE FIRE Prime kiosk has the latest in capacitive 24 inch. touchscreen display, covered with glass.



**FOR EXAMPLE
REGISTER KIOSK**

Making appointments or signing in as a client in a healthcare environments is easily done. For identification there is a signature pad. For appointment confirmation clients can easily check in through the scanning option. Also collecting medicines during the weekend with cash or card and receiving a receipt is an option.



**FOR EXAMPLE
INFORMATION KIOSK**

An omnichannel or information kiosk gives your customers the extra store or buying experience. It allows your customers to interact directly with your website or gain extra information through the PCAP touchscreen. They can conveniently pay for their additional purchase, scan products, search for extra information and much more.

MORE INFORMATION? VISIT WWW.PANOSTONKIOSK.CO.UK

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